

PRESS RELEASE - 8 February 2016

Teleste integrates EPG information to Samsung's SMART hotel TVs

In partnership with Samsung Electronics, Teleste has developed a solution that enables the delivery of EPG (Electronic Program Guide) information directly from the Teleste Luminato headend to Samsung's LYNK™ SINC hospitality television management solution

TURKU, FINLAND – 8 February 2016 – Teleste, an international technology group specialised in broadband video and data communication systems and services, announced that it has developed a solution that allows the delivery of EPG information from the Teleste Luminato headend to Samsung's LYNK™ SINC, a specialized solution for Samsung SMART hotel TVs that provides remote management of interactive TV content and delivers customized viewing options to hundreds of guest rooms.

Co-creation with Samsung Electronics for premium hospitality TV services

The Luminato EPG and Samsung LYNK™ SINC integration, created in co-operation with Samsung Electronics Co., Ltd., enables hotels and hospitality operators to enhance their guest service experience by providing rich, up-to-date EPG information to the in-room TVs.

"We are delighted to continue our partnership with Samsung Electronics to create dedicated solutions that deliver advanced TV services in the hospitality industry", said Jonathan Rigby, Director of Hospitality and AV Solutions for Teleste Corporation. *"When looking at how to improve the guest experience, the television remains one of the key elements in the hotel room. Investing in premium TV services is essential as hotels look to elevate the guest entertainment experience and create new revenue streams."*

The solution continues the co-creation partnership between Teleste and Samsung Electronics that [started in 2015](#) with the embedding of Samsung's LYNK™ DRM (digital rights management) server into the Teleste Luminato headend platform. This alliance aims to offer hotel managers and hospitality operators solutions that provide their guests with premium quality TV services in a flexible, cost-efficient and easy-to-use manner.

"We are pleased that the technical cooperation between Teleste and Samsung Electronics has resulted in a jointly-created solution that offers hotel managers an easy way to enhance the guest experience and extend smart TV services with up-to-date EPG information", said Damon Crowhurst, Samsung's European Display Organisation Business Development Director.

Deliver a more enjoyable guest experience

Today, the television remains one of the most important elements in the hotel room. By enabling Internet-based services through in-room TVs and delivering top-quality content such as (4K) ultra high-definition (UHD) video, hotels can provide an attractive, premium level entertainment experience that keeps guests coming back.

The Luminato EPG to Samsung LYNK™ SINC solution creates a flexible tool that allows guests to locate and enjoy program content through their in-room TVs. The combined solution provides hotel and hospitality operators with several benefits, including:

- **Rich EPG information:** The solution creates rich EPG information, including information about present and following programs, and a schedule for actual and other transport streams. It also allows operators to control the playout rate and schedule, and also to define languages in the order of priority for the EPG stream.
- **Flexible access to variety of EPG data sources:** Electronic information can be gathered from various sources, including satellite, cable, terrestrial, Internet and XML connections, and automatically converted for successful delivery through Samsung's LYNK™ SINC platform.
- **Uninterrupted and reliable service:** With an average success rate of nearly 99.7 percent across thousands of global devices, the Teleste Luminato has also proven to be one of the most reliable headends on the market. The Luminato EPG module includes a storage database that houses the electronic program information. This convenient feature helps reduce services outages, as it makes data available regardless of the availability of the external EPG service.

You are welcome to visit our booth 5-R117 at the Integrated Systems Europe (ISE) conference, 9-12 February 2016 in Amsterdam. At our stand, you can also learn more about our ready-to-go IPTV solution for the hospitality sector, also created in partnership with Samsung Electronics.

[More information about our ISE offering is available here.](#)

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About Teleste

Teleste is an international technology company that develops and offers video and broadband technologies and related services. Our supply of technology contributes to the convenience and safety of daily living. Our core business is video - video and data processing, transfer and management. Our customer base consists of cable and telecom operators, as well as public sector organizations. Our business is divided into two divisions, which are Video and Broadband Solutions and Network Services. In both areas, we rank among the world's leading companies and technological forerunners. Video and Broadband Solutions focuses on access networks and video security and information solutions. Network Services offers comprehensive services for network design, construction and maintenance. In 2015, Teleste's net sales totaled EUR 247 million, and the company employed more about 1,500 people. Teleste runs a worldwide network of offices and more than 95% of its sales are generated outside Finland. The company is listed on NASDAQ Helsinki. For more information see www.teleste.com and follow [@telestecorp](https://twitter.com/telestecorp) on Twitter.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd., inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems and semiconductors. We are also leading in the Internet of Things space through, among others, our Digital Health and Smart Home initiatives. We employ 307,000 people across 84 countries. To discover more, please visit our official website at <http://www.samsung.com> and our official blog at <http://global.samsungtomorrow.com/>.